



ONLINE RATE CARD

TheHollywoodTimes.Today

We've made some exciting changes at The Hollywood Times. We have developed a cost-effective way to increase awareness for your show, event, service or brand through our newly added online advertising capability.

Prices listed are for post-ready art only.

10% discount when backlinked to TheHollywoodTimes.Today!

Featured Story Sponsor Package (FSSP) – \$200.00

This newly-added editorial feature provides premium placement on a desktop or mobile device. The FSSP consists of:

- 1 - 21 Day, stay-in-place Homepage Banner (350 pixels w X 210 h) positioned below the THT Logo with web link.
- News of your sponsorship status on social media – FB Group & Like Pages, Twitter
- 1 - 800 x 480 Ad included on the Featured Story page

Banner Ads – \$20.00 per placement (the approximate size of this text box!)

725 X 125 pixels strategically sprinkled among our numerous news stories with a linked url.

Please be mindful that your ad needs to be readable on a mobile device and create your ad accordingly!

Minimum of 5 placements • Choose weekly or monthly impressions • Tracking reports provided

Footer Ad – 1 per month

Right Sidebar Ads

Will appear on top of the homepage and in other places on the site. Views on tablets & smart phones

Sizes:

Terms & Conditions

- Payment required before posting ads - Kindly remit the invoiced total to Payments@thehollywoodtimes.today.
- Cancellations post-payment will be credited at 85%
- THT. Today is not responsible for ads submitted that are not compatible with a mobile platform or that contain incorrect or damaged links.
- All ads subject to publisher's approval - Linked URL required

Specifications & Services

Preferred Format & Resolution: jpeg / png @ 72 dpi

- We are happy to work with existing ads that you are running on the web and adapt them for our needs. Ads adapted by
The Hollywood Times will be subject to approval by the advertiser and will incur a small fee on a case-by-case basis.
- Our in-house art department will happily create an ad for you for an additional charge to be agreed on in advance.

Custom Ads: Call Faith Bryan (612) 876-0768 for pricing